



Meu Super Sees Rapid Growth And Expansion In Last Five Years

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Portuguese supermarket chain Meu Super has seen sales grow by over 14 times since starting operations in 2012, according to [Jornal Económico](#).

Turnover has been growing steadily at the chain, which is owned by retail group Sonae MC, going from around €7.8 million in 2012 to €113 million in 2016.

Meanwhile, the number of Meu Super stores rose from 24 at the end of 2012 to a total of 260 by the end of 2016.

Store Expansion

Currently, Meu Super operates 280 stores in Portugal, including the two new stores recently opened in Lisbon, on Alecrim Street and Junqueira Street.

The capital city has the highest number of stores (66), followed by Porto (21). The retail banner is also present in the autonomous region of Madeira, with a total of 10 stores at the end of 2016.

The local supermarket chain was specially developed by Sonae MC for the franchise system. The network consists of shops with a selling space of 100 to 400 square metres, in areas located close to housing estates.

Meu Super stores also feature Continente private label brand products.